

LEARNING CULTURE & PRACTICES IN PHARMA ORGANIZATION (SANOFI)

D N VENKATESH

Professor, Sanquelim, Goa, India

ABSTRACT

Sanofi is one of the leading pharma players in the world. It has built up its reputation both in among the stakeholders and the employees. The organization has designed and implemented series of people practices. This case study captures the people and learning practices at Sanofi India. It explains in detail types of learning interventions that are in implementation across levels. It details the linkage of learning inventions that are lined to succession planning

KEYWORDS: Employee Learning, Learning Effectiveness, Learning Interventions, Learning Cycle